

In order for our customers to get the most out of the content included on GAfutures.org, we ask you to share certain information. This policy describes what information we collect and how it is used and shared.

### **What kinds of information do we collect?**

#### **Information you provide.**

We collect the information you provide when you use GAfutures.org, including when you sign up for an account, share your account and message or communicate using GAfutures.org. We also collect information about how you use GAfutures.org, such as the types of content you view or the frequency and duration of your activities.

#### **Demographic and other basic information.**

To better understand who is using GAfutures we collect de-identified information about you from Google Analytics such as your age, gender, location and possible interests. Because this information is de-identified we are unable to connect it to you specifically.

#### **Information from third-party partners.**

We receive information about you and your activities from third-party partners, such as information from a partner when we jointly offer services or from a third-party partner about your experiences or interactions with them.

### **How do we use this information?**

#### **Improve and develop services and content.**

We are able to deliver our services, personalize content, and make suggestions for you by using this information to understand how you use and interact with our content. In some cases, we rely on third-parties to provide this content. We conduct surveys, research and test features to evaluate and improve products and services, develop new features, and conduct audits and troubleshooting activities.

#### **Communicate with you.**

We use your information to communicate with you about our services and content and let you know about our policies and terms. We also use your information to respond when you contact us for information or have questions.

#### **For legal reasons.**

We will share personal information if we have a good-faith belief that sharing the information is necessary to comply with applicable laws, regulations, legal processes or governmental requests.

#### **Research.**

We may share aggregated, non-personally identifiable information publicly and with our third-party partners to show educational and other trends in the data.

**Keep GAfutures.org safe and secure.**

We use the information we have from you to help verify accounts and activity, and promote safety and security. We may share information with third-parties in order to continue to keep the site safe and secure.

**What we do not do.**

We will not sell your personally identified information for any reason.

**What happens if this privacy policy changes?**

Our privacy policy may change from time to time. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice.

**What about cookies?**

A cookie is a small file a website transfers to a user's computer that may then be stored on its hard drive. We use cookies to remember you and personalize your web-viewing experience by keeping track of your session when signed in to GAfutures.org. Cookies enable you to maintain continuity as you move from page to page on the site and to avoid the nuisance of being asked to provide the same information repeatedly. Cookies also allow us to make sure only your browser can exchange information regarding your account with our servers. Cookies cannot be used to steal personal information or to gain access to information you did not directly provide. If you don't want cookies, you can set your browser to disable or refuse cookies or to alert you when cookies are being used. You should note, however, various services might not function properly when cookies are not utilized.

**How is this information protected?**

We have implemented numerous security measures to protect your personal information. Data sent to us by you is collected using Secure Socket Layer (SSL) technology to ensure only we receive the information. Special software programs monitor traffic on GAfutures.org to identify unauthorized attempts to upload or change information or cause damage to GAfutures.org. These programs do not collect personally identifiable information, but they do collect information that enables us to identify someone attempting to tamper with the site. However, we may automatically collect and store certain data from website visitors, for example, the name of the domain and host from which the visitor accessed the Internet, the internet protocol (IP) addresses of computers, the browser software used to access GAfutures.org, the date and time the visitor accessed our website, and the internet address of the website from which a visitor links directly to GAfutures.org. We may also use HTML encoding to record aggregate information about the usage of our website and whether emails we send have been accessed or acted upon.