FAFSA COMPLETION

Marketing Communications
for FAFSA Events

FAFSA Completion Flyer

- Insert local event information into editable fields.
- Print and distribute and/or email to appropriate contacts.

Free Help Applying for Financial Aid for College!

Receive onsite professional assistance completing the FAFSA (Free Application for Federal Student Aid) and learn about other financial aid resources.

Event Location:

Event Date: **Event Time:**

Location Details:

For more information about FAFSA Completion and what you will need to bring to the event, visit **GAfutures.org**.

GSFC | Georgia Student Finance Commission

GAfutures.org
Explore. Plan. Succeed.

FAFSA Completion Poster

- Go to PDF found on **GAfutures.org** under *Site Coordinator/High School Counselor Resources*
- Insert local event information into editable fields.
- Print and post around your school/site.

FAFSA COMPLETION EVENTS

Get FREE help applying for financial aid for college!

FAFSA Completion events offer onsite professional assistance to students and parents in completing the Free Application for Federal Student Aid (FAFSA) and to learn about other financial aid resources to help pay for college.

For more information about FAFSA Completion and what you will need to bring to the event, visit **GAfutures.org**.

Event Location:

Event Date:

Event Time:

Location Details

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FAFSA Completion Website Banner

- Post to your school/site website.
- Post as part of social media promotion.

Press Release (Local)

- Insert local event information into editable fields.
- Provide to local media outlets.

Contact Information
Site Coordinator Name
Phone Number
Email

Press Release

FAFSA Completion Events Help Students Get Cash for College
Annual event assists students and their families complete the
Free Application for Federal Student Aid (FAFSA)

, GA, [Date] —Financial aid experts will be available to assist college-
bound students and their families complete and submit the FAFSA at this year's
FAFSA Completion event to be held on   at   from   .
Filling out the FAFSA is the first critical step in applying for federal and state grants, loans and
scholarships to help pay for college. The FAFSA is available October 1, and it is important to
complete it as soon as possible to maximize potential financial assistance.

Georgia's FAFSA Completion Initiative is sponsored by the Georgia Student Finance Commission
(GSFC). It consists of FREE events where volunteers help students and families complete the
FAFSA. Attendees also have an opportunity to learn more about other financial aid resources.
The federal government requires a FAFSA from all students seeking financial aid for college.

WHEN:

WHERE:

TIME:

MORE INFORMATION: GAfutures.org

We are excited to offer these events and encourage students and families to attend. Research
has shown that when a student completes the FAFSA, they are more likely to enroll in college. In
addition, by 2025, 60 percent of all jobs in Georgia will require some type of postsecondary
credential.

GSFC helps students achieve their educational goals by administering financial aid programs and
advocating for Georgia students and other state institutions on issues related to financing higher
education. GSFC administers the HOPE Scholarship and Grant programs as well as other state-
and lottery-funded scholarship, grant and service-cancelable loan programs.

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Email/Newspaper Announcement

- Insert local event information into editable fields.
- Send via email to contact list or provide to school/local newspapers.

Free Help Applying for Financial Aid for College!

at   from

High school seniors who will be entering college in 2019-2020 are encouraged to attend a FAFSA Completion event to get FREE help completing the Free Application for Federal Student Aid (FAFSA). The FAFSA is the federally required form for all students seeking financial aid, including federal and state grants, loans and work-study programs. Financial aid experts will be available to guide students and their families through completing the FAFSA, submitting the application and answering any questions.

For more information about FAFSA Completion and what you will need to bring to the event, visit **GAfutures.org**.

School Announcement Templates

- Insert local event information into editable fields.
- Provide to local high school(s) to be included in daily announcements leading up to event date.
- There are three templates to choose from or rotate.

School Announcement Template #1

Seniors,

Do you want FREE money to pay for college?

Get help filling out and submitting the Free Application for Federal Student Aid, or the FAFSA, at this year's FAFSA Completion event. The FAFSA is the application you need to complete to get federal and state grants and loans to pay for college.

Join us on   at   from   .

Fill out and submit your FAFSA and learn the many ways available to help you pay for college.

For more information about the importance of completing the FAFSA and what you'll need to bring with you to the event, visit **GAfutures.org**. Remember, go to FSAID.ed.gov to create your FSAID before you come.

School Announcement Template #2

Listen up, seniors!

We want to help you pay for college. Each year, more than $24 billion of financial aid goes unclaimed. Complete the FAFSA!

Join us on   at   from
to get help filling out and submitting the Free Application for Federal Student Aid, or the FAFSA, at this year's FAFSA Completion event. The FAFSA is the application you need to fill out to get federal and state grants and loans to pay for college.

For more information and what you'll need to bring with you, visit **GAfutures.org**. You and your parents will need an FSA ID before you attend, visit FSAID.ed.gov to create one.

School Announcement Template #3

Seniors, are you worried about how you're going to pay for college?

The Free Application for Federal Student Aid, or the FAFSA, is available to determine what financial aid you are eligible for. Don't think it's not for you…it's for anyone even thinking about going to college.

To make sure finances aren't a barrier to your education, we want to help you and your family complete and submit the FAFSA so you can take advantage of all the aid available to you.

Join us at this year's FAFSA Completion event on _____ at _____ from _____.

For more information about the FAFSA and what you'll need to bring with you, visit **GAfutures.org**. Don't forget to create your FSA ID before attending the event, visit FSAID.ed.gov.